



WB Power Services *Rebrand to Rehiko*

Customers & Suppliers Frequently Asked Questions (FAQs)

1. What is changing?

From **1 June**, **WB Power Services will operate fully under the Rehiko brand.**

This completes a phased brand transition following Rehiko's acquisition of WB Power Services in [August 2025](#). From this date, Rehiko will be the name used across all sales, purchasing, marketing, and communications.

2. Why is this change happening?

WB Power Services became part of Rehiko in August 2025. Since then, the business has followed a careful, phased rebranding approach to ensure continuity and clarity for customers and suppliers.

Operating initially as "WBPS is now Rehiko" allowed time to introduce the Rehiko brand while maintaining business continuity. Moving to a single Rehiko brand reflects full integration and our future direction.

3. Is WB Power Services still a registered legal entity?

Yes. WB Power Services Ltd remains a registered legal entity. Nothing changes regarding contracts or other WB Power Services Ltd legal documents. Note this is not a formal business name change either.

Rehiko is now the trading as/doing business as a name of WB Power Services Ltd. You may therefore see the following boilerplate addition on company documentation:

**Rehiko is a trading name of WB Power Services Ltd or WB Power Services Ltd, doing business as Rehiko
Registered in England | Company No. 02120023
Registered Office: Heanor Gate Road, Heanor, Derbyshire, England, DE75 7RJ**

Within email body copy or other documents, you may also see our company referenced slightly differently:
WB Power Services Ltd (t/a) Rehiko

4. Does this change affect contracts, orders, or agreements?

No. There is **no change** to:

- Existing contracts or framework agreements
- Purchase orders or terms
- Pricing or payment arrangements
- Account management or points of contact
- Ways of working

All agreements remain valid and unchanged.

5. Does this affect products or services?

No. Products, services, delivery standards, and support remain exactly the same. The same teams continue to support you – now under the Rehlko brand.

6. How should we refer to the company going forward?

Going forward, the business should be referred to as Rehlko.

Where helpful during the transition, it is acceptable to say:

"Rehlko, formerly WB Power Services (WBPS)", particularly for historical context or clarity.

7. What has happened so far?

- August 2025: WB Power Services acquired by Rehlko
- Late 2025 – May 2026: Dual-branding phase ("WBPS is now Rehlko")
- 1 June 2026: Full transition to Rehlko as the sole operating brand

This phased approach was designed to minimise disruption and ensure a smooth transition.

8. Are email addresses or websites changing?

Email addresses have already transitioned to **@rehlko.com** as part of the rebrand. Emails sent to **@wbpsltd.co.uk** continue to be delivered via automatic forwarding to ensure continuity while records are updated.

The website URL for WB Power Services (Rehlko) will remain as www.wbpsltd.co.uk for at least the next 12 months.

9. Do we need to update our systems or records?

We recommend:

- Updating supplier or customer records to Rehlko
- Adding @rehlko.com as a trusted email domain to avoid spam filtering

No other changes are required.

10. How is this change being communicated?

The rebrand is being communicated through:

- Direct email communications
- Updated documentation and branding
- Ongoing conversations between teams
- Supporting FAQs such as this

This ensures clarity, consistency, and reassurance for all parties.

11. Who should we contact with questions?

Your usual contact remains unchanged and will be happy to help.

Alternatively, you can contact:

 ukwb-rehkoquestions@rehlko.com

In summary

While the **name and brand are changing**, the business you work with remains the same – the same people, the same expertise, and the same commitment – now operating as **Rehko**.